

TELEVISION

Ana Isabel Fernández from Castilla-La Mancha: We had 48 meetings and they requested 67 locations

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Ana Isabel Fernández, Director General of Tourism of Castilla-La Mancha, gave details of the results of the Conecta Fiction & Entertainment 2024 edition held in Toledo, the main town in the community of Castilla-La Mancha.

“For us it is very important to hold this event here, it is an opportunity to connect with the audiovisual world and to have meetings and direct contact with different producers and platforms, and in this way get them to come to our community to shoot, we have a catalogue with more than 1,100 locations. We also seek to generate trust, since we are a government that through the Film Commission gives all possible facilities to producers” said Fernández.

The executive mentioned during the interview that they held around 48 meetings with different players in the audiovisual industry, where they were asked for 67 locations to film in Castilla-La Mancha. “We are very happy because we have already materialized 6 projects for 2025. So we can say that the objective of this event and these meetings has been met.”

To conclude, Fernández indicated that they are open with the organization of Conecta so that the ninth edition, in 2025, can be held again in Toledo.

[LIVE with Ana Isabel Fernández, Director General of Tourism of Castilla-La Mancha](#)

