

TELEVISION

Colombian Juliana Barrera makes her first 100% Spanish series for iZen that starts pre-production on July 15

June 19, 2024





Juliana Barrera

For three years, Colombian Juliana Barrera, executive producer and International Development of the iZen Group and Cacao & Cía, has lived in Spain, where she has contributed her Latin vision to the different products made by the two companies. Precisely, [LIVE with Richard Izarra](#) at Conecta Fiction & Entertainment, he revealed that pre-production of a new project in Europe begins on July 15.

"It is a series that I am happy to film here, 100% Spanish, in the Basque Country. "I will be the executive producer," said Barrera and announced that it is a *young adult thriller* that takes advantage of the landscapes of San Sebastián and its surroundings.

He describes his creative and executive process in Spain as very interesting, which has broadened his perspective given that the speeches and narrative in the Iberian country are different from the Latin ones: "I am uniting the sophisticated and structured of Spanish with the ingredient of melodrama Latin".

She also said that in 2024 she returned to writing stories about women as she likes, a project that is in the development of the pilot that will soon be sold under the Cacao & Cía label. "We have several developments with Cacao that we hope to start producing in 2025," concluded Juliana Barrera.

[LIVE with Juliana Barrera from iZen and Cacao](#)



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