

EFD Studios presents its proposal for Spain



With the eighth edition of **Conecta Fiction & Entertainment** as a framework and in the presence of 700 professionals from the audiovisual sector from 31 countries, **EFD Studios** presented this Thursday at the Museum of Modern and Contemporary Art of Castilla-La Mancha its commitment to Spain.

The company, after a proven track record as a strategic provider of film, television and advertising services through its headquarters in Mexico, Colombia and the United States, lands in Spain to transfer all its know-how applied to the needs of the local market.

Commanded by **Georgina Terán**, CEO of the company, the event was attended by more than 700 attendees, including professionals from the audiovisual sector such as film, television and advertising producers; executives of networks and platforms, directors of photography, managers of the largest technology providers and representatives of different institutions.

The company's debut in Spain, which provides the international industry with a value proposition such as **'One-Stop Shop'**, was used by Georgina Terán to convey to attendees the higher purpose of supporting the audiovisual industry, so well represented among those attending the presentation.

Through its lighting, cameras, vintage optics, grip, post-production, sets, production materials and virtual production **business areas**, **EFD is a key player in the development of the sector in Spain.**

During the presentation, in addition, the new identity and corporate strategy of the umbrella brand was publicly presented under which all existing headquarters and business lines are integrated, which from now on will be called **EFD Studios**.

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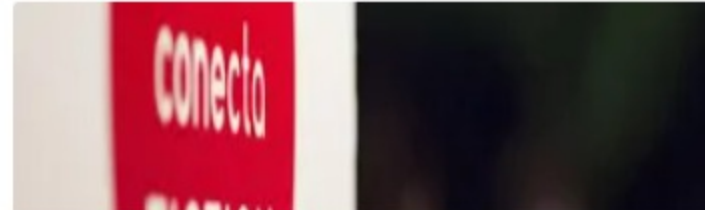
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