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Geraldine Gonard and Ana Isabel Fernández.

CULTURE

'Conecta Fiction' closes its doors in Toledo with 3,500 meetings and six projects for Castilla-La Mancha

There have been three days of intense work in which a thousand professionals from 33 countries have participated

June 21, 2024 - 16:09

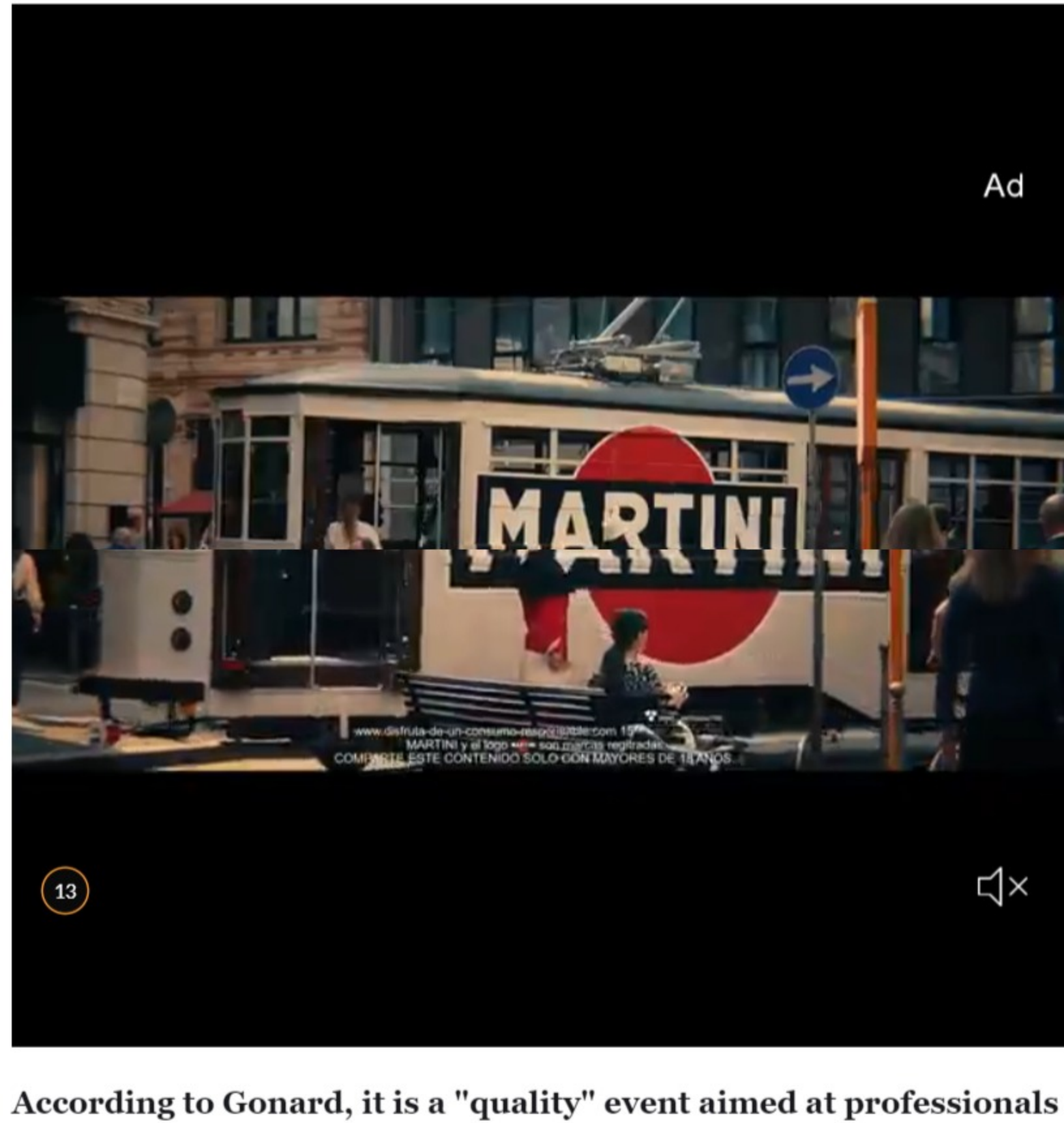
KEEP

EN: CASTILLA LA MANCHA TOLEDO CULTURE

Julian Cazallas

The international event aimed at the fiction and entertainment industry 'Conecta Fiction & Entertainment' has closed its eighth edition after three days of intense work in Toledo with **more than 3,500 meetings held**, around a thousand participants and the materialization of six **projects for Castilla-La Mancha** in 2025.

This was highlighted by the director of 'Conecta Fiction & Entertainment', **Géraldine Gonard**; and the general director of Tourism, Commerce and Crafts of the Junta, **Ana Isabel Fernández**.



According to Gonard, it is a "quality" event aimed at professionals in the sector in which around a thousand professionals from 33 countries have gathered, 70% European and 30% Latin American.

Disfruta de las diez ventajas de ser suscriptor. Recibe todas las mañanas de lunes a viernes el análisis de Pedro J. Ramirez. ÚNETE

Brazil and Portugal have been "the two focus countries" of this eighth edition and **France, the United States, the United Kingdom, Germany, Chile, Argentina and Mexico** the nationalities with the greatest representation.

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"A great opportunity"

For her part, **Ana Isabel Fernández**, general director of Tourism, has highlighted the **"great opportunity"** that the participation of the 'Castilla-La Mancha Film Commission' in this event represents for the regional government.

"In three days, 48 meetings have been held with professionals from the audiovisual industry, in which 67 requests for locations in the region have been received and six projects have materialized that will be filmed in Castilla-La Mancha next year," he expressed.



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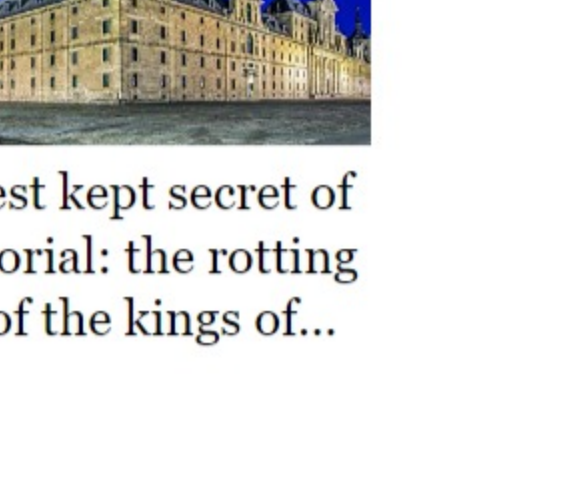
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