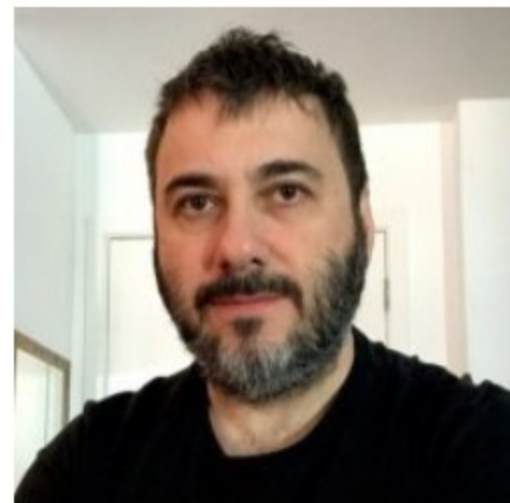


Globoplay open to “riskier” content and “on the edge” of its comfort zone

CONNECT: Brazilian streamer Globoplay is looking for scripted and factual content that is “on the edge” of its comfort zone, revealed its head of drama and documentary content Alex Medeiros.

Medeiros participated in a panel at Conecta Fiction & Entertainment here in Toledo in which he explained that his current priority is action and crime shows with the potential for multiple seasons and that he is “particularly interested” in hearing proposals for shows that know how to balance “risk and reward”.



Alex Medeiros

“Good shows are the ones that are placed on the edge of your comfort zone. “It’s that balance between what you know works and how far you are willing to go to take a risk,” she detailed.

“At Globoplay we have been very lucky with crime and action shows. We have done several in that line over the last five years that have become franchises,” he added.

“In Brazil the crime and action genre is usually very realistic. Most of the content that works is very harsh, violent, realistic and with certain political inclinations,” he concluded.

In this sense, Medeiros gave as an example the new original Globoplay ‘The Game’, set in the favelas of Rio de Janeiro and which tells how a soccer match ended up triggering a violent war between two criminal factions for 25 years.

“That war left scars in the city that can still be seen today,” he highlighted.

“‘The Game’ is a historic and very ambitious show and spans 12 years in its first season. I hope we can do more seasons because having recurring series is a constant goal of ours.”

In the factual field, meanwhile, Medeiros gave as an example the original true crime documentary series ‘The Evandro Case: a diabolical plot’, based on a popular podcast.

Co-produced by Globoplay and Glaz Entretenimento, it tells the story of the disappearance of a boy named Evandro in the state of Paraná and the suspicions surrounding his kidnapping and murder in 1992.

“It really changed the language of documentaries in Brazil,” said Medeiros, who has been with Grupo Globo for 23 years.

“It was extremely successful and won several awards. I think true crime will be with us for a long time. It will always have an audience.”

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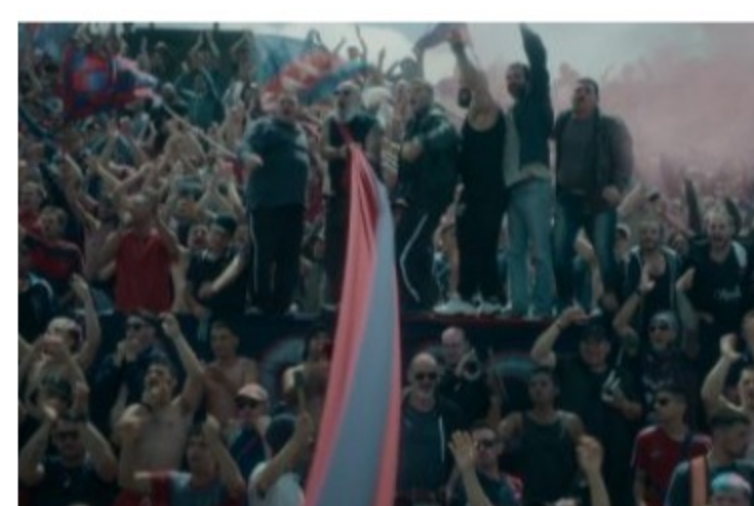
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