



Home > Content > Conecta 2024 Set...

Conecta 2024 Set to Bring Together Industry Leaders in Toledo

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Conecta Fiction & Entertainment, an international professional market in the television content sector, has been bringing together leading figures in the industry since 2017. This unique event focuses on the creation, development, production, financing, broadcasting, marketing, and commercialization of television content.

The event convenes over 4,400 professionals from more than 50 countries annually. Participants gather in an environment that encourages long-term collaborations, facilitates the exploration of new business models, and supports the realization of deals, investments, and productions.

In 2024, Conecta Fiction & Entertainment returns to the city of Toledo, Spain, from June 18th to 21st. Castilla-La Mancha offers a unique filming location with numerous natural and cultural assets across its five provinces.



18-21 JUNE 2024. TOLEDO
CASTILLA-LA MANCHA. SPAIN

FOCUS COUNTRIES OF CONECTA 2024: BRASIL AND PORTUGAL

This year, the focus countries will be Brazil and Portugal. The event, which aims to discover key players on both continents, will host presentations, panels, keynote speeches, and workshops for projects selected by an Editorial Committee composed of regional experts and renowned professionals.

The event will offer a wide range of activities, from general networking events to project presentations, panels, and workshops focusing on current topics, as well as highlighting Spanish content.

PREMIUM EVENTS

Participants will also have the opportunity to attend Conecta THINK TANK, a full-day seminar where they can reflect on and discuss the current state and future of the industry. This event has limited capacity and requires pre-registration.

Conecta Fiction & Entertainment 2024 will symbolize a strong energy towards creating new realities by bringing together the best creative minds and producers.

[Click Here for the Content of Conecta Fiction & Entertainment Puts Brasil Centre Stage in Toledo This June](#)

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