

TELEVISION

50 companies from Brazil and Portugal will be present as focus countries of Conecta Fiction & Entertainment

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Géraldine Gonard with representatives of the industries of Brazil and Portugal during the announcement of the focus countries



The power of production in Portuguese that Conecta Fiction & Entertainment has focused on this year is expressed in the large volume of companies from Brazil and Portugal that will be present from June 18 to 21 in Toledo for the eighth edition of this essential meeting for audiovisual creators.

The organizers have revealed the list that shows the largest producers and *players* of this powerful cultural axis within the Ibero-American content business.

From Brazil, the following will be present: Bravi, Globo, Floresta, 02 Fimes, Gullane, Boutique Filmes, CQS, Endemol Shine Brazil, Formata, Glaz, Mooshot, Mixer Films, The Walt Disney Company, Prodigio, Teleimage, Warner Bros. Discovery, Projeto Paradiso, YouTube, Quanta DGT, Cultura, Globoplay, Tem Den De and Sentimental.

The confirmed Portuguese companies are: Instituto Do Cinema E Do Audiovisual, Portugal Film Commission, Apit, Cortal, SP-I, Hop! Films, Caracol Studios, Filmes Ukbar, Banijay Endemol Portugal, Vende-se Filmes, Plural, Nu Boyana Fx, Uma Pedra No Sapato, TVI, RTP, Archipelago Films, Stunning Fields, Banijay Shine Iberia, Fado Filmes, Volf Entertainment, Maria & Mayer, West Coast Films, Lisboa Film Commission, Cinemate, David & Golias, On Media and Manilha Filmes.

The event's formula of focusing on a European country and an American country with their respective industries, content and talent promises to provide great contributions to the content. A year ago, Alex Medeiros, head of Content Drama & Documentaries at Globoplay+; Luisa Ribeiro, *Chief Financial Officer* and *Executive Board Member* of the public channel RTP, and Susana Gato, executive president of APIT (Association of Independent Television Producers, who spoke on behalf of Portugal) presented Brazil and Portugal as focus countries. Today a busy agenda has been finalized.

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Marketing, transmedia IP and new forms of financing and digital creation will guide the conversation at Conecta Fiction & Entertainment